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Innovation with Purpose: Lockheed Martin's First 100 Years, book,
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Filled with inspiring stories, illuminating images and interesting details that chronicle Lockheed Martin's heritage, the commemorative book, "Innovation With Purpose" proudly highlights LM's first 100 years. Discounted price for employees only. Shipping is not free. Only 1 book included in flat rate shipping.

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An apprentice at Lockheed Martin UK will get hands-on experience at an

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innovative company that is driven by a sense of purpose and a passion for innovation to shape the future and solve some of the world's most pressing problems.

Experimentation Data Process: *Lockheed Martin experimentation at the Center for Innovation, -Constructive Simulations, -Human-in-the-Loop Simulation; *Two main issues; -Data Extraction/Storage, -Data Manipulation/Reduction; *Early Experimentation (2006 Processes), -Post Run extraction, -Manual reduction/consolidation; *Current Experimentation (2007 Processes), -Real-Time and Post Run extraction, -Hyperion Intelligence for Data reduction.

Explores the many factors that led Lockheed from near bankruptcy in the 1930s to become one of the most successful and innovative aerospace corporations in the world

Imagine what you could do with the time you spend writing emails every day. Complexity is killing companies' ability to innovate and adapt, and simplicity is fast becoming the competitive advantage of our time.

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Why Simple Wins helps leaders and their teams move beyond the feelings of frustration and futility that come with so much unproductive work in today's corporate world to create a corporate culture where valuable, essential, meaningful work is the norm. By learning how to eliminate redundancies, communicate with clarity, and make simplification a habit, individuals and companies can begin to recognize which activities are time-sucks and which create lasting value. Lisa Bodell's simplification method has several unique principles: Simplification is a skill that's available to us all, yet very few leaders use it. Simplification is the right thing to do--for our customers, for our company, and for each other. Operating with simplification as our core business model will make it easier to be respectful of each other's time. Simplification drives culture, and culture in turn drives employee engagement, customer relations, and overall productivity. This book is inspired by Bodell's passion for eliminating barriers to innovation and productivity. In it, she explains why change and innovation are so hard to achieve--and it's not what you might expect. The reality is this: we spend our days drowning in mundane tasks like meetings, emails, and reports. These are often self-created complexities that prevent us from getting to the meaningful work that truly matters. Using simple stories and techniques, Why Simple Wins shows that by using simplicity as an

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operating principle, we can eliminate the busy work that puts a chokehold on us every day, and instead spend time on the work that we value.

In the ever-changing world of business, we've arrived at a point where process has trumped culture, where the race toward efficiency has left us unable to reach our potential. Stuck in the land of status quo, we've forgotten how to think. The very structures put in place to help businesses grow are now holding us back;; it's time to Kill the Company. This book is a call to arms: to start a revolution in how we think and work. But instead of more one-size-fits-all change initiatives forced upon employees, we need to embrace small changes that create ripple effects throughout the organization. Lisa Bodell urges companies to move from "Zombies, Inc." to "Think, Inc." Thinking can no longer be exclusive to the creative team or lead strategists. A culture of curiosity must be fostered among the ranks to shake up our standard practices, from unproductive meetings to go-nowhere strategic planning. This revolution can and will awaken our ability to think, and ultimately, to innovate and grow.

An exposé of forefront military contractor Lockheed Martin discusses its power and influence while tracing the company's billion-dollar

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growth and presence in every aspect of American life.

The Lockheed Martin Skunk Works was founded in the summer of 1943 to develop a jet-powered high-altitude interceptor for the USAAF, and ever since it has been at the forefront of technological development in the world of aviation. From the XP-80 to the U-2, SR-71, F-117, F-22 and now the F-35, the Skunk Works team has designed aircraft that are the pinnacle of innovation and performance. 75 years of the Lockheed Martin Skunk Works takes us through the history of this legendary facility from its foundation at the height of World War II under the talented engineer, Clarence "Kelly" Johnson, through to the present day. Illustrated with over a thousand photographs and drawings, it details the 46 unclassified programmes developed by the Skunk Works, following them through prototype build-up, first flight and, if they reached the frontline, operational service.

With many of the most important new military systems of the past decade produced by small firms that won competitive government contracts, defense-industry consultant James Hasik argues in *Arms and Innovation* that small firms have a number of advantages relative to their bigger competitors. Such firms are marked by an entrepreneurial spirit and fewer bureaucratic obstacles, and thus can both be more

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responsive to changes in the environment and more strategic in their planning. This is demonstrated, Hasik shows, by such innovation in military technologies as those that protect troops from roadside bombs in Iraq and the Predator drones that fly over active war zones and that are crucial to our new war on terror. For all their advantages, small firms also face significant challenges in access to capital and customers. To overcome such problems, they can form alliances either with each other or with larger companies. Hasik traces the trade-offs of such alliances and provides crucial insight into their promises and pitfalls. This ground-breaking study is a significant contribution to understanding both entrepreneurship and alliances, two crucial factors in business generally. It will be of interest to readers in the defense sector as well as the wider business community.

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